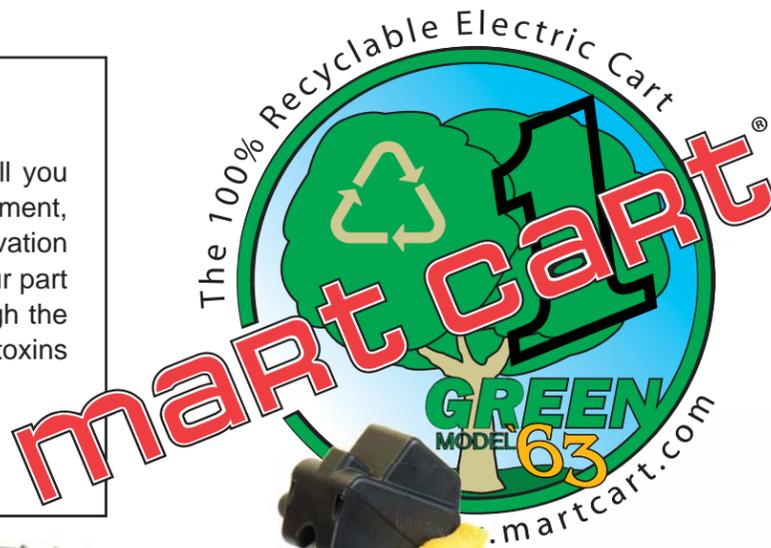


## WHY GREEN

Environmental experts will be the first to tell you that when it comes to protecting the environment, when it comes to being **GREEN**, conservation comes first. At MART CART®, we're doing our part to reduce our environmental footprint through the conservation of water, the reduction of harmful toxins and the elimination of waste products.

The **MART CART® MODEL '63™** Electric Shopping Cart is the result of these efforts.



## POWDER COAT VS. CHROME

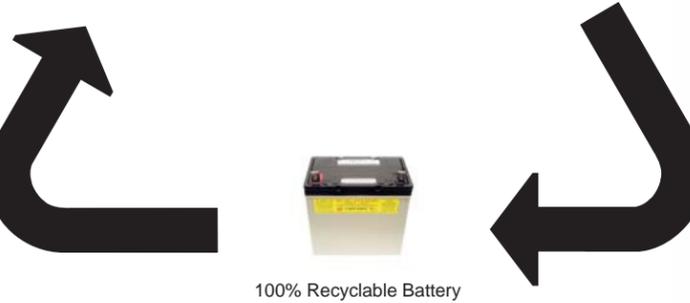
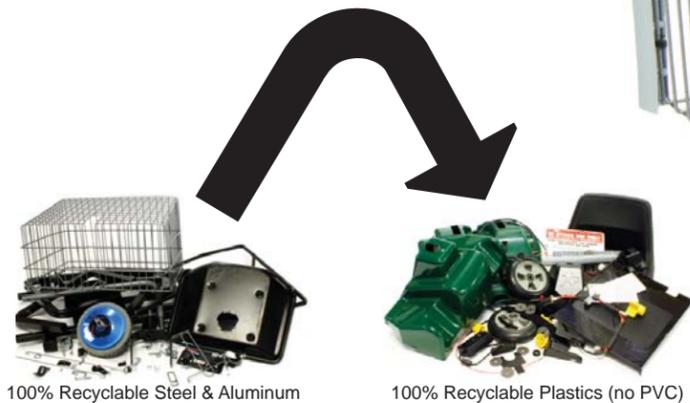
MART CART® has now eliminated the chroming process in exchange for a much **GREENER** powder coating process. In doing so we are saving over 650,000 gallons (2,460,517.7 liters) of water annually as well as over 3,500 BTUs of natural gas. This move has also eliminated 13 to 25 tons (11,793.4 to 22,679.6 kilograms) of dangerous waste product produced as a result of the chroming process.

Powder coated components of the cart are now 100% recyclable and more durable as well. Powder Coating can be retouched and even refinished if needed.



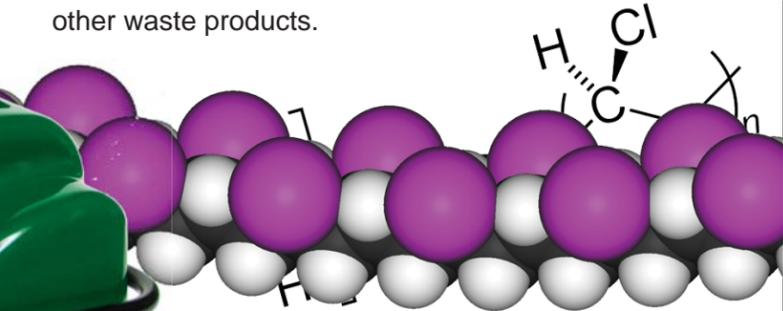
## 100% RECYCLABLE CART

With the elimination of the chroming process and removal of all PVC from its plastic components, MART CART® engineers have created the first **100% Recyclable Electric Cart**.



## PVC FREE

The **MART CART® MODEL '63™** Electric Shopping Cart is PVC free. Why is this important? Because according to the EPA harmful dioxins are an unavoidable consequence of both the production and the incineration of PVC (Polyvinyl Chloride). In fact, the EPA states that PVC is likely the #1 source of dioxin poisons produced in the general disposal of trash and other waste products.



What's more, "vinyl chloride emissions from PVC production result in an increase in mortality and serious, irreversible illnesses" among plant workers in the PVC industry according to EPA studies. Reasons enough for the removal of PVC from all MART CART® products.



# THINKING GREEN

## MODEL #35 '63

In 1963 the US Congress passed the **Clean Air Act** - authorizing the federal involvement in air pollution efforts. This act spearheaded the development of

a national program to address air pollution related environmental problems as well as the research into techniques to minimize air pollution.

The Clean Air Act has since played an enormous role in our current understanding of clean air issues and the impact our actions have on our environment.

With this new knowledge the manufacturing community has made great strides in eliminating procedures and products we know pose a threat. Though there is still more to learn, the course has been set. At MART CART®, we are committed to following this course to a better, cleaner tomorrow.